

SAFIYA SIDEEK



+94773087845

+61426570595

safiya.sideek@live.com

www.safiyasideek.com

PROFILE

With 5 years of experience, I offer a unique blend of artistic expertise, entrepreneurial spirit, and a proven track record in brand management, client relations, and administrative tasks. I am eager to contribute to your business's growth.

EDUCATION

Bachelors of Architecture
Canadian University of Dubai 2014

Cambridge GCSE AS Levels
2009

SKILLS

- Proficient in Microsoft Office and Google Suite
- Proficiency in Adobe Photoshop, Illustrator, Canva and website design.
- Experienced in public speaking, event management, sketching, painting, and product design.
- Strong written and verbal communication skills in English.
- Skilled in building organic brands online and maintaining client relationships.
- Ability to manage workload independently and remotely in a fast-paced environment.

EMPLOYMENT HISTORY

Mural Artist

(September 2023 – now)

- Designed and painted large-scale murals for public, private, and commercial spaces.
- Collaborated with clients to translate their visions into visually captivating mural concepts.
- Prepared surfaces and managed all aspects of the mural process, from initial concept to final execution, while meeting deadlines and staying within budget.

Founder of Elements

(May 2020 – now)

- Established and managed a sustainable artist brand, ensuring products met international standards.
- Oversaw all aspects of business operations including administration, supplier management, client relations, and finance.

Workshop Facilitator

(December 2019– now)

- Organized and conducted guided painting workshops, fostering creativity and mindfulness in both adult and children's participants.

Visual Artist & Illustrator

(December 2018 – now)

- Created original and commissioned artworks, thereby successfully building a personal brand through effective social media and in-person sales strategies.
- Created and managed own website and engaged directly with clients to meet their artistic needs.

SAFIYA SIDEEK



+94773087845
+61426570595

safiya.sideek@live.com

www.safiyasideek.com

MEDIA

“Safiya Sideek: The Seascape Artist”

July 3rd 2021

<https://www.youtube.com/watch?v=b-bMyTZxMQU>

“Let the Oceans Heal You”

May 25th 2021

https://www.pulse.lk/Pulse_Mar_22%20Emag/index-h5.html?page=1

“Safiya Sideek: the one who wraps you in her warm artwork”

July 10th 2022

<https://www.themorning.lk/safiya-sideek-the-one-who-wraps-you-in-her-warm-artwork/>

PROFILE

With 5 years of experience, I offer a unique blend of artistic expertise, entrepreneurial spirit, and a proven track record in brand management, client relations, and administrative tasks. I am eager to contribute to your business's growth.

EMPLOYMENT HISTORY CONTINUED

Teacher Aide

Minaret College - Melbourne, Australia
(July 2016 – December 2016)

- Helping a range of children with their Numeracy and Literary skills. Managing several children at the same time. Multitasking and maintaining a calm composure in trying times.

AI Ain Consultant Engineers

Abu Dhabi, UAE
(December 2018 – now)

- Collaborated with clients to edit and adjust floor plans based on their specific requirements.
- Contributed to the conceptual design process, developing creative and functional design solutions.
- Prepared and delivered polished presentations to effectively communicate design concepts to clients.